Cookie Policies

Through this cookie policy, the operator of the RIDE THE VERDON website informs visitors to the website of the use made of cookies or similar storage technologies (hereinafter "cookies") set up on this website (hereinafter "website").

WHAT ARE COOKIES?

Cookies are small text files that are stored by your browser on your computer or mobile device to record certain information or image files, such as pixels. The next time you visit our website on the same device, the information stored in the cookies will be transmitted accordingly either to our website ("first-party cookie") or to another website to which the cookie belongs ("third-party cookie").

Through this exchange of information recorded during your different visits to the website in question, it recognises that you are using the same browser and device. We use this information in order to design and display the website in an optimal manner and according to your preferences.

As a result, only the cookie itself is identified on your device. Your personal data will only be saved with your express consent or if this is strictly necessary to be able to use the service offered to you and therefore to which you have access.

CONSENT TO THE USE OF COOKIES

Cookies that are not absolutely necessary to make services available on our website are only used when we receive your consent. As soon as you continue to actively use our website after the cookie banner has been displayed, you consent to the use of cookies.

You can of course customise the cookie settings at any time, for example by activating or deactivating certain categories of cookies.

For information on how to disable or delete cookies in general (including necessary cookies) in your browser, please refer to the "Disabling and deleting all cookies" section of this Cookie Policy.

LEGAL BASIS

In view of the uses described above, the processing of personal data collected by cookies is based on the guidelines set out in Article 6(1)(f) of the GDMP. Where the RIDE THE VERDON user/visitor agrees to the use of cookies collected after having been informed by us on our websites (cookie information banner), the legality of the use made of these cookies is based on Article 6 (1) (a) of the RGPD.

CATEGORIES OF COOKIES

We classify cookies differently according to their purpose and function:

- Cookies are strictly necessary;

- Functional cookies;

- Performance cookies;

- Marketing cookie / third party cookie / cookies subject to consent

COOKIES STRICTLY NECESSARY

The functioning of our websites is guaranteed by the use of certain cookies, which are therefore referred to as strictly necessary cookies. They are used exclusively by our system and are so-called "first-party cookies". All information collected by these cookies is sent to our website only.

Your consent is not required for these cookies. It is therefore not possible to activate or deactivate them individually. You can do so for cookies that require your consent only, i.e. functional, performance and marketing cookies. You can deactivate cookies at any time from your browser (see point "Deactivation and deletion of all cookies").

FUNCTIONAL COOKIES

Functional cookies allow us to collect information that you have already provided. We use them to provide you with better, more personalized features. These cookies collect information anonymously only and cannot be used to track your movements on other websites.

No functional cookies are used on our website.

You can choose not to use functional cookies at any time by adjusting your cookie settings accordingly.

PERFORMANCE COOKIES

Performance cookies collect information about the use of our websites in order to improve their attractiveness, content and functionality. These cookies help us, for example, to determine which of our website's sub pages are visited and what type of content is of interest to our users. We record the number of visits made to each of our pages, the number of sub-pages viewed, the time spent on our website, the order of the pages visited, the search terms used to find our website, the country, region and, if applicable, the city from which access is made. We also collect information such as computer mouse movements, clicks and scrolling to understand which areas of our website are of particular interest to users. In this way, we can tailor the content of our website to meet the needs of our users while optimizing our offering. The IP address of your computer is transmitted for technical reasons. It is automatically anonymised so that it cannot be assigned to the user individually.

The user of the website also has the right to object to the processing of personal data used for statistical purposes in accordance with Art. 89 paragraph 1 of the RGPD for reasons relating to the particular situation of the user in question. In order to exercise his/her rights and in particular the above-mentioned rights, the person concerned may at any time contact us at the contact address indicated in the legal notice and/or cookie policy of this website.

The following performance cookies are used on our website:

Name	Description/Function	Duration
_ga	Cookies anonymously collect information about user behaviour on this website for analytical purposes.	2 years
_gat	This cookie limits data collection when too many queries are made on the same page. Some are blocked and the results are extrapolated to all queries.	10 minutes

The user of the website may at any time choose not to use performance cookies by adjusting your cookie settings.

MARKETING COOKIE / THIRD PARTY COOKIE / COOKIES SUBJECT TO CONSENT

Marketing cookies / third party cookies / cookies subject to consent are used to collect information about the websites visited by the user. This collection is done for advertising purposes to create targeted advertisements to users.

No Marketing Cookies / Third Party Cookies / Consent Cookies are used on our website.

You may at any time object to the use of these marketing cookies individually and permanently by changing the settings of your cookies.

DEACTIVATION AND DELETION OF ALL COOKIES

It is possible to configure your browser to prevent the use and storage of cookies on your device and/or that you are asked each time you visit a website to enable cookies. You can also, at any time, delete cookies that have been reactivated. Consult the help section of your browser to find out how to do this.

Please note that disabling cookies globally may cause malfunctions on our website.